

# eLumenation

2019 Annual User Conference



**Connecting People & Possibilities**

## PROGRAM

**July 17-18, 2019**

Hilton Pasadena  
Pasadena, CA

**eLumen**  
Connecting What's Possible

# Wednesday, July 17, 2019

## 8:00am to 9:30am

Registration, Meet eLumen and Sponsors

## Registration & Breakfast

California Ballroom

## 9:30am to 10:00am

*Welcome Address*

eLumen

## Opening Address

California Ballroom

## 10:00am to 11:00am

*Higher Education Futures: Tools and Meta-Themes*

Louis Soares

Chief Learning and Innovation Officer

American Council on Education (ACE)

## Opening Keynote

California Ballroom

Higher education is at a pivotal juncture with public policy, economic, technological and demographic pressures driving a need to balance current academic and financial models with innovative approaches. Campus leaders will be on the forefront of creating effective academic and financial models that serve students and enhance institutional performance. In this presentation, we explore together trends, ways of seeing, and tools for acting in ways that create a generative future for colleges and universities.



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-  Traditional labor market information
-  Job posting analytics
-  Professional profile analytics
-  Alumni career outcomes

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# Wednesday, July 17, 2019

11:20am to 12:20pm

Lunch Panel Discussion

*Panel Discussion: Is Your Institution Student Ready?*

California Ballroom

Panelists:

Louis Soares, Chief Learning and Innovation Officer, American Council on Education (ACE)  
Maria Andersen, CEO and Co-founder, Coursetune  
Ryan Cornner, Vice Chancellor of Educational Programs & Institutional Effectiveness,  
Los Angeles Community College District

Moderator:

Karen Rothstein, PhD, Vice President of Strategy and Research, eLumen

Join 21st Century education thought leaders for a panel discussion on current trends in higher education and how institutions can implement system-wide change to drive student success and become “student-ready” colleges and universities.

## Breakout Sessions

12:30pm to 1:20pm

### Breakout Session I:

*The Power of Collaborating with Institutional Research*

San Gabriel

Aaron J. Voelcker  
Dean, Institutional Effectiveness, Library & Learning Support Services  
Santiago Canyon College

This session is designed to introduce real-world examples of reports built by Santiago Canyon College’s Office of Institutional Effectiveness & Research to expand upon currently available reports within eLumen. Curriculum offices are regularly contacted to provide curriculum related information for all manner of reporting. Come learn how report requests can be less of a drain on time and resources through intentional report design and collaboration with your institution’s research department.

### Breakout Session II:

*An Integrated Approach to Catalog Management*

Pasadena

Bill Moseley, PhD, Dean of Academic Technology, Bakersfield College  
Matt Coombs, MS, Chief Operating Officer, eLumen

Updating and publishing a catalog is often a labor-intensive process, but it doesn’t have to be. Join us at this session to learn more about the catalog aspect of eLumen Connect and how it can be a seamless step in your curriculum process.

## Breakout Sessions

1:30pm to 2:20pm

### Breakout Session I:

*From CurrIQunet to eLumen: A College’s Migration Story*

San Gabriel

Darlene Diaz, Professor of Mathematics  
Marilyn Flores, PhD, Vice President of Academic Affairs  
Ana Garcia, Curriculum Specialist  
Santiago Canyon College

This session is designed to take you through Santiago Canyon College’s journey from CurrIQunet to eLumen. For colleges pursuing to migrate into a different curriculum management system, this session is for you! The presentation will include rationale behind choosing eLumen, an ideal timeline, the reality, lessons learned and best practices. Whether you’re considering eLumen or are just seeking for ways to improve on your curriculum migration, come listen to our story.

# Wednesday, July 17, 2019

## Breakout Sessions

1:30pm to 2:20pm

### Breakout Session II:

#### *eLumen User Experience Workshop: Student Pathways*

Pasadena

Kristofer Skrade, MA, eLumen Senior UX Analyst

In this workshop, eLumen will collaborate with clients to analyze the future of student pathways and imagine the ways our products can support institutions. From identifying “low-hanging fruit” of the most common user challenges to articulating our collective aspirations for it, participants will partner with us to help set priorities and understand the obstacles and opportunities facing software in this domain.

## Breakout Sessions

2:30pm to 3:20pm

### Breakout Session I:

#### *Lighting the way with the eLumen Student Dashboard*

San Gabriel

Jolinda Ramsey, IPPE Learning Assessment Support Liaison for Arts & Sciences  
Julie Razuri, IPPE Learning Assessment Support Liaison for PTE  
Rosalind K. Ong, Coordinator of Measurement & Evaluation - Learning Assessment  
Dr. Francisco Solis, Dean of Integrated Planning and Performance Excellence (IPPE)  
San Antonio College

Are you in a fog over implementing the eLumen student dashboard? Let San Antonio College be the beacon! We will guide you through resources created to launch the dashboard and encourage adoption including coordinating successful pilots, creating student learning modules, coaching & mentoring faculty, and demonstrating sample portfolios. Join us for a demonstration that will shine a light on the elements of implementing the student dashboard.

### Breakout Session II:

#### *Panel Discussion: Deep Dive on Curriculum*

Pasadena

Panelists:

Patrick Backes, Articulation Officer & Curriculum Analyst, College of the Canyons  
Darlene Diaz, Professor of Mathematics, Santiago Canyon College  
Kelli O'Rourke, Senior Curriculum Analyst, Fresno City College  
Melissa Stewart, Management Analyst – Instruction, Mission College

Moderator:

Megan Blevins, MS, Customer Success Manager, eLumen

Join us to hear first-hand the experiences of institutions using the curriculum aspect of eLumen Connect. The panel will dig into implementation, both what went well and lessons learned, as well as how using eLumen has impacted their curriculum processes.

## Breakout Sessions

3:30pm to 4:20pm

### Breakout Session I:

#### *Assessment for Continuous Improvement: Using Habits of Mind*

San Gabriel

Paul Hert  
Assessment and Program Review Coordinator  
Mt. San Jacinto College

To confirm learning for guided pathways and improve learning for performance-based funding, learning outcomes assessment should measure habits, values and traits, not just course content. Habits of Mind provides a structure to both message and measure life-long learning skills, extending learning outcomes assessment beyond measuring just “fact learning.” The presentation will include a hands-on activity that you can use to revitalize the assessment effort at your institution!

# Wednesday, July 17, 2019

## Breakout Sessions

3:30pm to 4:20pm

### Breakout Session II:

#### *Kondo your Curriculum Design*

Pasadena

Maria Andersen  
CEO and Co-founder  
Coursetune

Have you or someone you know been bitten by the Kondo-ing craze? The “KonMari Method” has steps for “tidying up” your home. Coursetune has steps for “tidying up” your programs and courses. We’ll discuss the journey to move beyond the low-hanging fruit of “click data analytics” and begin the journey to reaching true learning analytics. Hint: To have learning analytics, you need to know what students are learning. Do you know what lurks in the dark competencies and learning objectives of your curriculum? Come see what the “Coursetune Method” has to offer your curriculum projects and your sanity.

## Panel Discussion

4:30pm to 5:20pm

#### *From Sustainability to Success: Empowering the LMS as a Skills Engine*

California Ballroom

Panelists:

Melissa Loble, Vice President of Customer Success, Instructure  
Jack Pinette, Product Management Director, Partnerships, D2L

Moderator:

Joel Hernandez, CEO, eLumen

New standards (IMS Competency and Standards Exchange, LTI Advantage) and new integration points (Outcomes, Rubrics) enable eLumen and its LMS partners to provide a new level of support for course-embedded assessments that are connected to course and program design. Join eLumen CEO Joel Hernandez, Instructure SVP Melissa Loble, and D2L VP Jack Pinette as they discuss the importance of course-embedded assessment in the context of broader initiatives such as Guided Pathways, Micro-Credentialing, and Workforce Alignment. As students and employers seek better transparency into what degrees and credentials mean, aligning your curriculum to its delivery in the LMS will be a key factor in both institutional and student success.

## Reception

6:00pm

#### *eLumen Takes You Back to the 80s!*

San Gabriel

Join us for an evening of 80s music & nostalgia, food, tasty beverages, fun, and more!



*The Breakfast Club, 1985*



# Thursday, July 18, 2019

## 8:30am to 9:30am

Join your colleagues, the eLumen team, and sponsors for breakfast.

## Breakfast

California Ballroom

## Breakout Sessions

## 9:30am to 10:30am

### Breakout Session I:

#### *How Labor Market Data Can Inform Program Development*

San Gabriel

Matthew Miller, Partnership Coordinator, Emsi  
Joel Hernandez, CEO, eLumen

Attendees to this session will learn about the best-in-class labor market information eLumen brings to bear in order to put curriculum development and assessment in the context of a regional economy and competitive landscape. The process of collecting and building data through eLumen's partner, Emsi, will be explained along with the insight and decision-making capabilities such data offer.

### Breakout Session II:

#### *eLumen User Experience Workshop: Integrated Curriculum Design*

Pasadena

Kristofer Skrade, MA  
Senior UX Analyst  
eLumen

In this workshop, eLumen will collaborate with clients to analyze the future of integrated curriculum design and imagine the ways our products can support institutions. From identifying "low-hanging fruit" of the most common user challenges to articulating our collective aspirations for it, participants will partner with us to help set priorities and understand the obstacles and opportunities facing software in this domain.

## Breakout Sessions

## 10:40am to 11:30am

### Breakout Session I:

#### *Panel Discussion: Deep Dive on Moving from Compliance to Change*

San Gabriel

Panelists:

Richard C. Crawford Alcázar, MFA, Faculty Coordinator, Learning Outcomes Assessment, Professor of Dance,  
East Los Angeles College

Nita Gopal, Professor of English and SLO Coordinator, Modesto Junior College

Rita Lennon, Program Director & Clinical Director, Clinical Research Coordinator Program, Pima Community College

Moderator:

Melissa Kibrick, PhD, Customer Success Manager, eLumen

For many institutions, SLO assessment is framed as accreditation compliance. However, assessment data have the potential to drive course, program, and institutional change. Come hear how our panelists have used SLO assessments as the foundation for deeper conversations about institutional improvement.

# Thursday, July 18, 2019

## Breakout Sessions

10:40am to 11:30am

### Breakout Session II:

#### *Innovative Pathways to Student Success*

Pasadena

Karen Rothstein, PhD, Vice President of Strategy and Research  
Donna Jones, EdD, Director of Solutions Engineering  
eLumen

With initiatives like Guided Pathways and continued focus on linking education to career, institutions need to provide students with the tools necessary to navigate higher education and beyond. This session provides an in depth look at eLumen Pathways which includes extended transcripts, badging, and ePortfolios.

## Networking Lunch

11:30am to 12:30pm

### *Networking Lunch: Get to Know Your Neighbor!*

California Ballroom

Join colleagues, eLumen staff, and sponsors for lunch and topical discussions.

## Breakout Sessions

12:30pm to 1:20pm

### Breakout Session I:

#### *Closing the Loop: Using Institutional Research To Provide a Data Driven Approach to Program Review*

San Gabriel

Kristin Rabe, Media Services Coordinator Co-Chair, Program Review Committee  
Kim Nickell, Professor, Education  
Amber Hroch, PhD, College Institutional Researcher  
Stephen Waller, Dean of Instruction  
Bakersfield College

The College's Office of Institutional Effectiveness (OIE) and the District's Office of Institutional Research provide detailed data that is incorporated into annual Program Reviews for more than 127 programs, including instructional and non-instructional. Each program receives timely data to provide a foundation for a narrative for planning future needs to improve student learning and success. Results from these reviews are summarized in an annual Closing of the Loop report given by our President to the College, which illustrates how resource allocation is connected to the strategic goals and drives planning for future change.

### Breakout Session II:

#### *Steering the Ship Towards Student Engagement: The San Antonio College Journey with eLumen*

Pasadena

Dr. Francisco Solis, Dean of Integrated Planning and Performance Excellence (IPPE)  
Jolinda Ramsey, IPPE Learning Assessment Support Liaison for Arts & Sciences  
Julie Razuri, IPPE Learning Assessment Support Liaison for PTE  
Rosalind K. Ong, Coordinator of Measurement & Evaluation - Learning Assessment  
San Antonio College

Is your anchor stuck in the student learning assessment process? While the journey at San Antonio College began out of necessity, it has transformed into a heightened faculty awareness, creating a cultural shift. Increasing faculty participation from 42% to 99%, provided the data necessary to develop our next phase: student engagement. We believe our students are empowered to take responsibility for their learning by having the opportunity to access real-time data and produce portfolios. Don't miss the boat! Join us on this guided tour from muddy to clear waters.

# Thursday, July 18, 2019

## eLumen Technical Workshops

1:30pm to 2:50pm

Ready to get into the nitty gritty of eLumen? These workshops are your opportunity for hands-on technical work with our Customer Success Managers. Topics include configuring workflows and fields, reading and running reports, and implementing student services assessments.

### Session I:

#### *Using Canvas Integration*

San Gabriel

Paul Hert, Assessment Coordinator, Mt. San Jacinto College  
Del Helms, DE Activity Coordinator, Instructional Services, Mt. San Jacinto College  
Yvonne Reid, MS, Customer Success Manager, eLumen

### Session II:

#### *Creating SI Templates and Introduction to Using Goals, Actions, and Budgeting*

Pasadena

Sheryl Hess, PhD  
Customer Success Manager  
eLumen

### Session III:

#### *Configuring Fields + Workflows for Curriculum*

California Ballroom

Megan Blevins, MS  
Customer Success Manager  
eLumen

### Session IV:

#### *Reading & Running Reports*

California Ballroom

Melissa Kibrick, PhD  
Customer Success Manager  
eLumen

### Session V:

#### *Upcoming API*

California Ballroom

Peter Anderson  
Chief Technical Officer  
eLumen

### Session VI:

#### *Student Services Assessment*

California Ballroom

Robyn Tornay, MA  
Customer Success Manager  
eLumen

### Session VII:

#### *Planning, Finding, and Recommending Assessments*

California Ballroom

Heather Hurley  
Customer Success Manager  
eLumen



eLumen Executive Team

California Ballroom

eLumen executive leadership will wrap up the conference with an overview of eLumen strategic direction for development, partnerships, and more.

## Opening Keynote Speaker Bio

**Louis Soares, Chief Learning and Innovation Officer, American Council on Education (ACE)** In his role as Chief Learning and Innovation Officer, Soares incubates and scales ACE's executive leadership networks, as well as catalyzes compelling research and innovation initiatives across the Council. Working with colleagues, Soares integrates the work of ACE's leadership, research and innovation teams to optimize membership value for colleges and universities by developing programs and services to advance the success of senior leaders, diversify the executive talent pipeline and facilitate partnerships to enhance institutional performance.

Soares' prior roles at ACE include vice president for policy research and strategy (2013–2016) and vice president for strategy, research and advancement (2016–2018).

With more than 20 years of experience in postsecondary education policy and practice, Soares is an accomplished policy analyst and thought leader on emerging trends in higher education. While at ACE he published two landmark papers, "Post-Traditional Learners and the Transformation of Higher Education" and "Evolving Higher Education Business Models," that advanced the public dialogue on adult student needs and the acceptance of innovative education delivery models.

Soares has developed and successfully implemented innovative education/training programs for and, in collaboration with, college, university and employer partners for frontline workers, business executives and higher education administrators. These innovative projects garnered support from: Bill and Melinda Gates Foundation, Lumina Foundation, Russell Sage Foundation, TIAA Institute, ACT, Verizon Foundation, Fleet Bank, CVS, Bank of America, U.S. Department of Education, and U.S. Department of Labor.

Prior to coming to ACE, Soares served as the director of the postsecondary education program and fellow at the Center for American Progress (CAP), a premier Washington, DC based think tank. Prior to CAP, he served as director of business/workforce development under Rhode Island Governor Donald L. Carcieri and as director of education partnerships for the Rhode Island Technology Council.

Soares was appointed by Secretary of Education Arne Duncan to serve on the National Board of the Fund for the Improvement of Postsecondary Education in 2011-14.

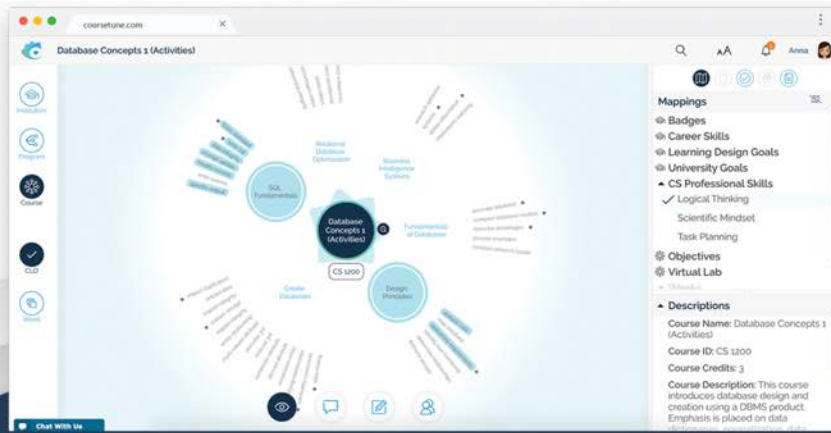


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- ✓ Expand course offerings
- ✓ Address skills gap
- ✓ Work with an OPM
- ✓ Launch CBE programs
- ✓ Articulate student pathways
- ✓ Align outcomes and assessments

## Notes

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